



# GREEN PAVILION

**LOOKING TO CONNECT** your environmentally-focused service or organization with customers? ISSA's Green Pavilion is for any company that provides consulting services, membership, certifications, accreditations, compliance resources, training or information on green or environmentally-friendly practices. Cleaning chemical and equipment exhibitors are not located in this area. Ask about participating in our Green Product Showcase.

## WHY CHOOSE THE GREEN PAVILION?

Capitalize on the increasing number of ISSA/INTERCLEAN attendees looking for green solutions and organizations to help them navigate the growing environmentally focused landscape of today's cleaning industry by exhibiting in the popular Green Pavilion. More than 80% of distributors and end-customer decision-makers who attended the show in 2009 said they visited this area, which was voted the second most popular area of the exhibition by both attendees and exhibitors.

## BENEFITS OF THE GREEN PAVILION

*Besides the impressive benefits of being an exhibitor at ISSA/INTERCLEAN North America, the package for the Green Pavilion exhibitor also includes:*

- Inclusion in highlighted list of Green Pavilion participants with your company name and booth number in the ISSA/INTERCLEAN Official Convention Program & Exhibit Directory
- A special Green Pavilion 'icon' next to your online exhibit directory listing on ISSA.com
- A special mention of the Green Pavilion on ISSA.com
- Location in a highly visible and attractive area of the show floor, next to the Facility Maintenance Pavilion

## HOW TO PARTICIPATE

Visit [www.issa.com/orlando](http://www.issa.com/orlando) to review the floorplan and download the Application for Exhibit Space in the 2010 Green Pavilion. To reserve your space, please fax your exhibit contract to the ISSA Sales Department at 847-982-0819.

For additional information, contact your ISSA Account Executives, Iris Weinstein or Leah Lister, at 847-982-0800 or by e-mailing [sales@issa.com](mailto:sales@issa.com).

*Space is limited. Call to reserve your spot in the Green Pavilion.*



NOVEMBER 9-12  
**2010**  
ORLANDO • USA

